



CHESTNUT HILL PETAPALOOZA 2023

Application and Exhibit Space Contract

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Petapalooza, Saturday, September 9, 2023 (11:00 AM – 2:00 PM)

This application for exhibit space at Petapalooza will become a contract upon written acceptance, based upon terms set forth by rules on pages 3-4 and the guidelines established for exhibitors. Please write legibly. The rain date is Saturday, September 16, and the application deadline is Wednesday, August 9.

Business Name _____

Date _____

EXHIBIT SPACE RENTAL INFORMATION

Come out with your four-legged friends (or find new ones) to explore the Avenue and visit special guest pet service providers. Participating Chestnut Hill restaurants and bars will offer “Yappy Hour” specials. Pets are welcome to join their two-legged friends at participating establishments.

*Fill this out to reserve a 10' x 10' exhibit space on East Highland Avenue. **Space rentals do not include a tent.***

Exhibit space rental information:

Please check your choice below.

Chestnut Hill Business Association (CHBA) member, **FREE**

Space rental fee, **\$75**

Includes 10' x 10' exhibit space only. No display materials are included. As an exhibitor, you are responsible for all display materials, tents, tables, etc. Signage with your business name is highly recommended.

Assignment of exhibit space:

Booths will be assigned when the CHBA receives full payment for exhibit space, and the jurying committee has accepted the exhibiting organization. The CHBA will endeavor to fulfill your preferences. The CHBA retains the right to place booths based on the competitive separation of exhibits and the comfort and safety of the attendees.

Requests:

Please include anything you would like us to consider when assigning your space, i.e., companies and products with whom you would or would not like to be in proximity, etc.



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DESCRIPTION OF PRODUCTS OR SERVICES

Please describe the products to be displayed or offered for sale below. Please enclose photographs representative of the products you will be exhibiting or offering for sale. An Instagram, Facebook, or website is acceptable for product review either alone or in addition to images.

Only pet-related products or services will be accepted for inclusion in this event.

TOTAL

Total amount \$ _____

- Check enclosed
- PayPal (a 4% fee will be added). Please write your billing *@username* _____

Please make check payable to Chestnut Hill Business Association and mail the signed contract to:
Chestnut Hill Business Association, 8514 Germantown Avenue, Philadelphia, PA 19118

AGREEMENT

I have completely read and understand the Rules and Regulations outlined in this package. Upon EXHIBITOR signature and the CHBA approval, this completed form will be a binding license agreement between the EXHIBITOR and the CHBA. Payment for the CHBA is with this application. Upon acceptance, this will ensure that I have one booth at the CHBA on Saturday, September 9, 2023 (rain date Saturday, September 9, 2023). The terms of this agreement apply whether the event is held on September 9, 2023, or on the rain date of September 16, 2023. Checks will be returned if application is not accepted.

Exhibitor signature _____ Date _____

Business Name _____ Contact _____

EXHIBITOR CONTACT DETAILS

Business Address _____

Website _____ Social Media @ _____

Owner/Manager _____ Billing Contact _____

Phone _____ Email _____



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VENDOR RULES AND REGULATIONS

VENDOR RULES AND REGULATIONS FOR THE CHESTNUT HILL PETAPALOOZA

Sponsored by the Chestnut Hill Business Association, 8514 Germantown Avenue, Philadelphia, PA 19118

Date of event: Saturday, September 9, 2023 (rain date Saturday, September 16, 2023)

Time of event: 11:00 AM – 2:00 PM

EXHIBIT RESTRICTIONS

Exhibits must conform to the size of the space allocated to the exhibitor and must not obstruct the view or interfere with other exhibits. No exhibits should be more than 9 feet in height and may only be that high in the rear, 3 feet from the booth. All demonstrations, discussions, or other activities (such as the distribution of descriptive literature of any kind) must be confined to the exhibitor's own booth. No exhibitor shall assign, share or sub-license the whole or any part of the assigned booth space without the written approval of the CHBA. Displays should not be arranged or placed in such a manner as to interfere with or be objectionable to other exhibitors. The exhibitor must have merchandise and personnel in their booth for the entire period Petapalooza is open. The CHBA reserves the right to make decisions involving the mix and placement of exhibiting companies regarding booth assignments.

LICENSE AGREEMENT

Upon acceptance and approval by the CHBA of your signed application form, and accompanied by payment for the full amount, this application and the rules contained herein shall constitute a binding license agreement for the right to use space at the Chestnut Hill Petapalooza. Applications for such space must be made on an official form and received by the CHBA accompanied by check for the full amount.

PROTECTION OF EAST HIGHLAND AVENUE

No damage shall be done, nor shall anything be pasted on, tacked, nailed, or screwed to the canopy booth, the street, curb, sidewalks, permanent signage, trees, or other outdoor streetscape materials located along East Highland Avenue in the exhibit area. Exhibitors violating this regulation are expressly bound, at their expense, to repair any such damage that they, their agents, or employees may cause.

LIABILITY

The exhibitor agrees to assume all liability for and to indemnify the Chestnut Hill Petapalooza and the CHBA from and against any and all claims, with loss of life, personal injury, and/or property damage arising from or out of the installation, set-up, operation, dismantling and/or removal of the exhibit, if caused in whole or in part by the act or omission of the exhibitor, its agents, contractors, or employees. Exhibitor hereby releases the Chestnut Hill Petapalooza and the CHBA of any liability whatsoever.

LOST OR STOLEN PROPERTY

The exhibitor agrees to assume all responsibility for exhibit items or materials brought to Germantown Avenue for the Chestnut Hill Petapalooza. The Chestnut Hill Petapalooza and the CHBA shall not be responsible for theft or loss of property. At no time should items be left unattended.

REGULATION ENFORCEMENT

The CHBA shall have the full power to interpret and enforce all the regulations contained herein and shall have the power to make such amendments and further regulations as shall be considered necessary for the proper conduct of Petapalooza. Such decisions shall be binding upon all exhibitors. Failure by exhibitors to comply with these or any other regulations or amendments thereto shall be sufficient cause for the CHBA to require immediate removal of such exhibit and/or the offending exhibitor.



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EXHIBIT HOURS

All exhibits must be **operational by 11:00 AM, Saturday September 9, 2023, and remain open until 2:00 pm that afternoon**. All exhibit booths must be staffed during operational hours. **No vendor vehicles will be admitted to exhibiting areas after 10:00 AM**. Operational hours are subject to minor changes. Exhibitors will be informed of changes, in writing, when the exhibitor's kit is mailed. Details regarding set-up and dismantling of exhibits, exhibitor registration and other details will also be included in the exhibitor's kit. Exhibitors agree to adhere to all the rules and regulations outlined in the exhibitor kit regarding exhibit hours, set-up and dismantling of exhibits within assigned booths.

REFUND POLICY

A 50% refund to exhibitors will be granted upon written notification to the CHBA received by September 9, 2023. No refunds are given for cancellations within one month of the event date. Vendors may only sell or give their space to another vendor with written and express permission from the CHBA. All cancellations must be received in writing, and "no-shows" without communication will impact future acceptance. We do not do credits for future events except for a rain date. If a fire, acts of god, strikes, or other uncontrollable circumstances force the postponement or cancellation of Chestnut Hill's Petapalooza-in that case, the CHBA shall have no liability or obligation to make any refund. However, the CHBA shall make every effort to refund such a portion of the exhibit fees not spent or encumbered.

SALE OF FOOD AND SPECIFICATIONS FOR GIVE-A-WAYS

No exhibitor may sell any food product without the express written consent of the event committee. Only pre-packaged sample sizes of 3 oz. liquid and 2 oz. solid may be given away from booth locations. This will be strictly enforced.

LIMITED RELATIONSHIP FOR PETAPALOOZA ONLY

It is understood and agreed by the parties hereto that this Agreement is intended solely as a license agreement, permitting the use by the exhibitor of the assigned booth area for the time and purposes stated herein, and this shall not be construed as creating nor is it intended to create any other relationship between the parties. This agreement shall be construed and interpreted according to the laws of the Commonwealth of Pennsylvania.