CHESTNUT HILL INSTITUTIONAL LEADERS

Driving Commerce. Creating Opportunity. Bolstering the Region.

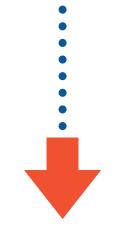
Annual Economic Impact Snapshot

10 ORGANIZATIONS

Chestnut Hill Business District
Chestnut Hill College
Chestnut Hill Conservancy

Chestnut Hill Hospital
Friends of the Wissahickon
Morris Arboretum
Norwood-Fontbonne Academy

Philadelphia Cricket Club Springside Chestnut Hill Academy Woodmere Art Museum



TOGETHER CREATE



WITH

\$182.1 million

IN TOTAL EARNINGS

(Salary & Benefits)



GENERATING

\$6.1 MILLION

IN TAX REVENUES FOR THE CITY OF PHILADELPHIA

\$9.8 million

IN TAX REVENUES FOR
THE COMMONWEALTH OF PENNSYLVANIA



\$482 million

IN TOTAL ANNUAL ECONOMIC IMPACT ACROSS 4 CATEGORIES

- Operations: \$360 million
- Capital Investments: \$32.4 million
- Visitor Spending: \$40.5 million
- Property Value: \$49.1 million

WITHIN THE

5 COUNTY GREATER PHILADELPHIA REGION



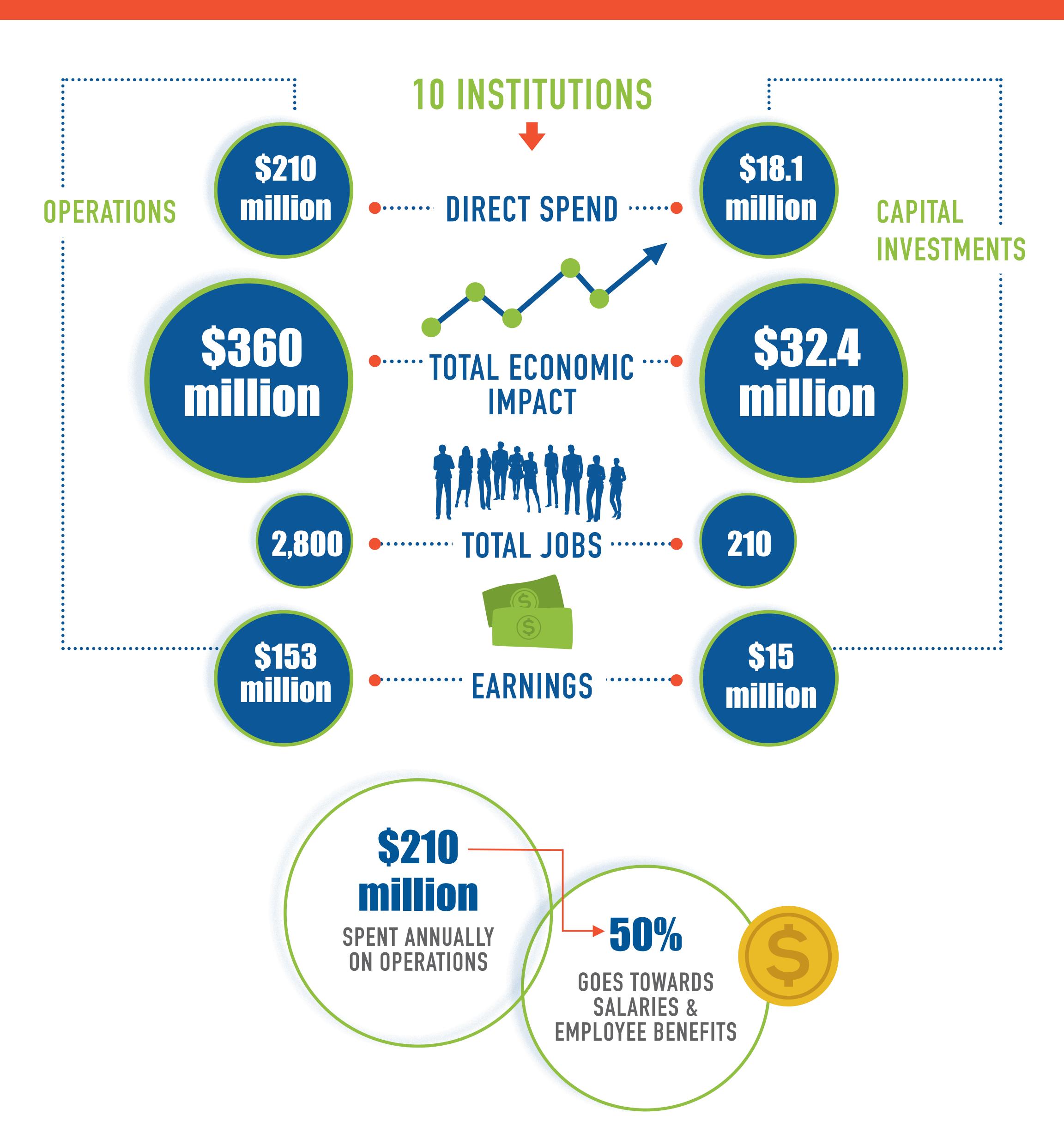
AND TOGETHER INCREASE

PROPERTY VALUES, COMMUNITY SERVICES, CULTURAL & EDUCATIONAL OPPORTUNITIES



Foundations of Economic Vitality.

The Economic Impact of Operational Expenditures & Capital Investments



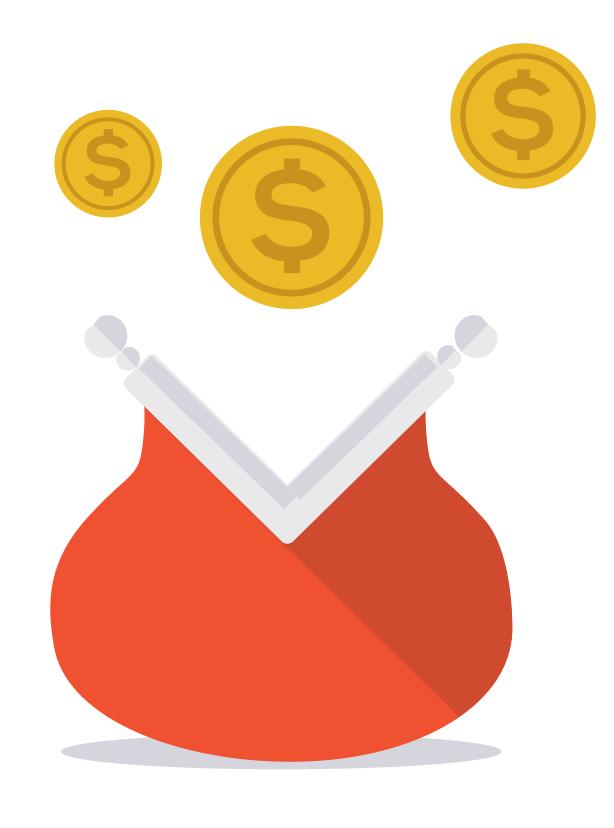
CHESTNUT HILL INSTITUTIONAL LEADERS

Placemaking at Work.

Economic Impact from Students & Visitors

STUDENTS & VISITORS SPEND ANNUALLY

\$27.1 million



AVERAGE VISITOR SPEND PER DAY \$85

UNIQUE VISITORS

317,000+

to Chestnut Hill Institutional Leader Organizations & the Chestnut Hill Community



310,000 RECREATIONAL VISITORS



5,600
(OUT OF TOWN)
HOSPITAL PATIENTS,
PATIENT VISITORS &
EVENT ATTENDEES



1,800
HIGHER EDUCATION
STUDENTS

390 JOBS WITH \$14.1 million in total earnings generating \$40.5 million worth of economic impact



2,600 ACRES OF GREEN SPACE & CULTURAL AMENITIES

Member institutions provide access to quality of life resources.

FRIENDS OF THE WISSAHICKON
maintains 1,800 acres that make up Wissahickon Valley Park.

MORRIS ARBORETUM
encompasses an additional 75 acres (in addition to the public garden) of open, uncultivated space that includes educational facilities.

PHILADELPHIA CRICKET CLUB
maintains 40 acres of protected green space.

NORWOOD-FONTBONNE ACADEMY
maintains 14 acres of protected green space, available to other schools and organizations.

CHESTNUT HILL COLLEGE

occupies a **75 acre** campus including **10 acres** of preserved green space.

WOODMERE ART MUSEUM

offers **6 acres** of protected space that are fully accessible to the public.

CHESTNUT HILL INSTITUTIONAL LEADERS

Community Investment

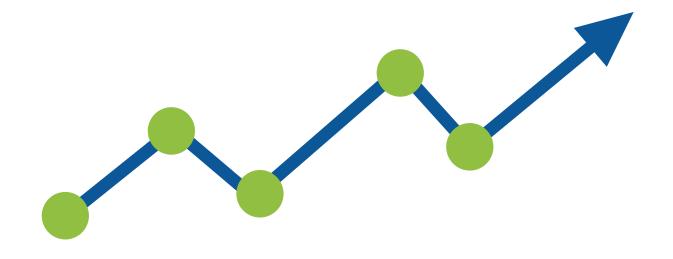
Economic Impact From Property Value & Public Services

THE INCREASED PROPERTY VALUE

Within one half mile of the 10 institutions Generates a Total of

\$49.1 million

IN ANNUAL ECONOMIC IMPACT



RESIDENTIAL REAL ESTATE IN CHESTNUT HILL

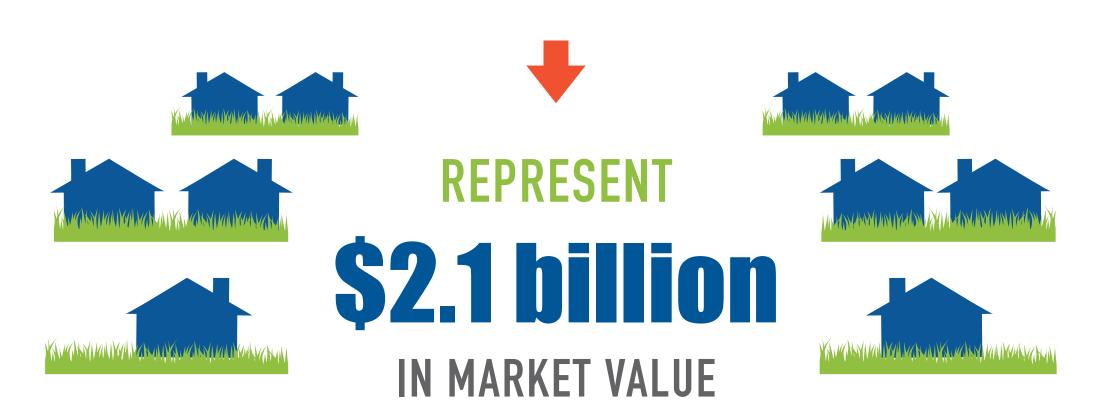
3,600 OCCUPIED HOMES

\$556,000
AVERAGE HOME PRICE

HOMES IN CHESTNUT HILL SELL FOR

136%

MORE THAN CITY OF PHILADELPHIA AVERAGE HOMES





CHESTNUT HILL INSTITUTIONAL LEADERS ALSO PROVIDE

\$23+ million

IN STUDENT FINANCIAL AID AWARDED



\$15.5 million



\$8.2 million



\$200,000

Much of this aid is funded by alumni donations from a base that may no longer live in the region – representing a transfer of funds from outside the region in to Chestnut Hill.



\$19 million

IN CHARITABLE HEALTHCARE GIVEN



2,000

COMMUNITY SERVICE HOURS

Connected to Leader Organizations



200+



YEAR-ROUND CULTURAL/EDUCATIONAL PROGRAMS

(classes, camps, etc.) Offered by Leader Organizations, Including: Growing Minds at Morris Arboretum and Philartdelphia at Woodmere Art Museum.

ECONOMIC IMPACT ATTRIBUTED TO THIS CATEGORY YIELDS



FOR THE CITY OF PHILADELPHIA

\$377,000

FOR THE SCHOOL DISTRICT OF PHILADELPHIA

(Income, Sales, Business, Property)